

# **Boost:**

# Value illumination and path to monetisation

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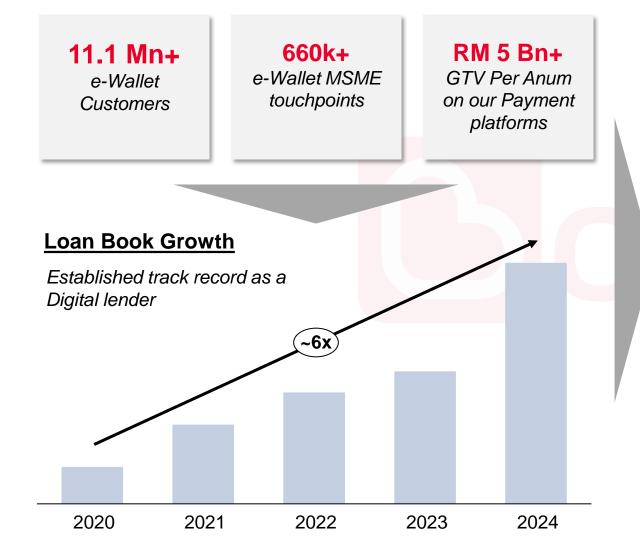
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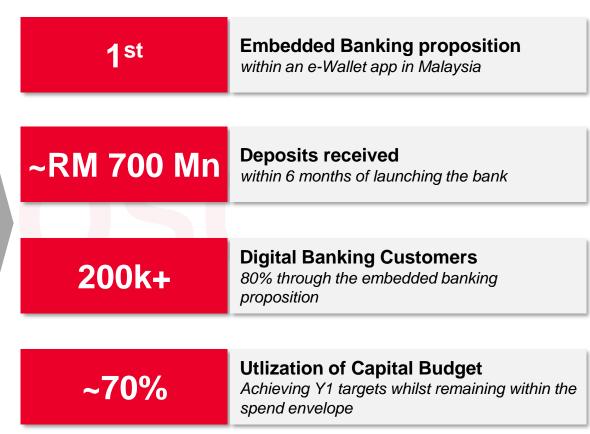
"RM" shall mean Ringgit Malaysia being the lawful currency of Malaysia. Any discrepancies between individual amounts and totals are due to rounding.

# Boost started in the payments sector, developed credentials as a lender and has now completed the journey becoming a Digital Bank

**Steady growth of Boost payment products...** 

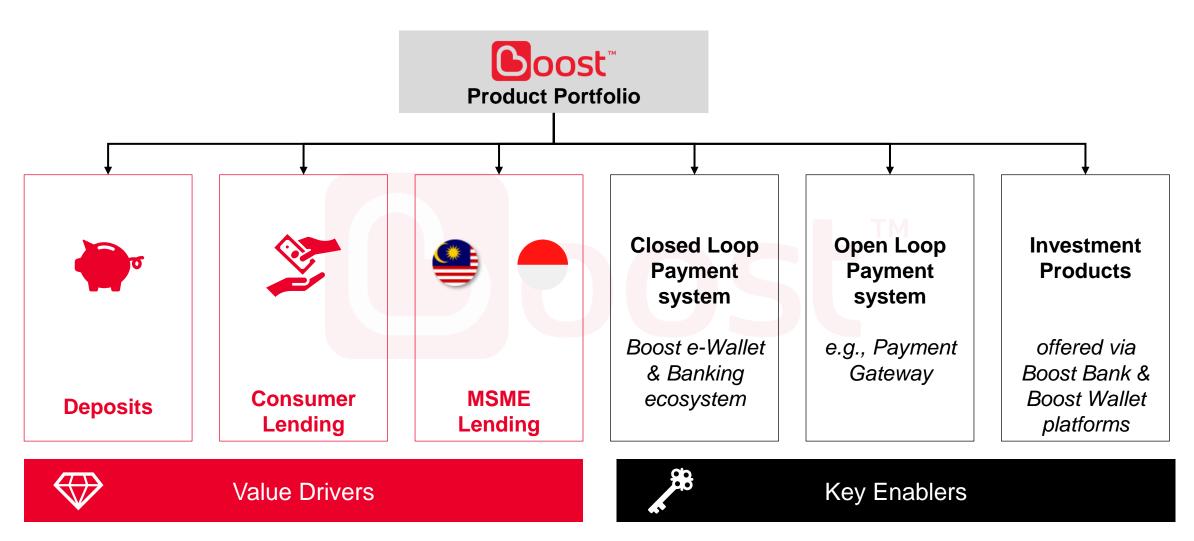
... have developed a successful platform for Boost Bank





## Boost portfolio products each play a significant part in value creation

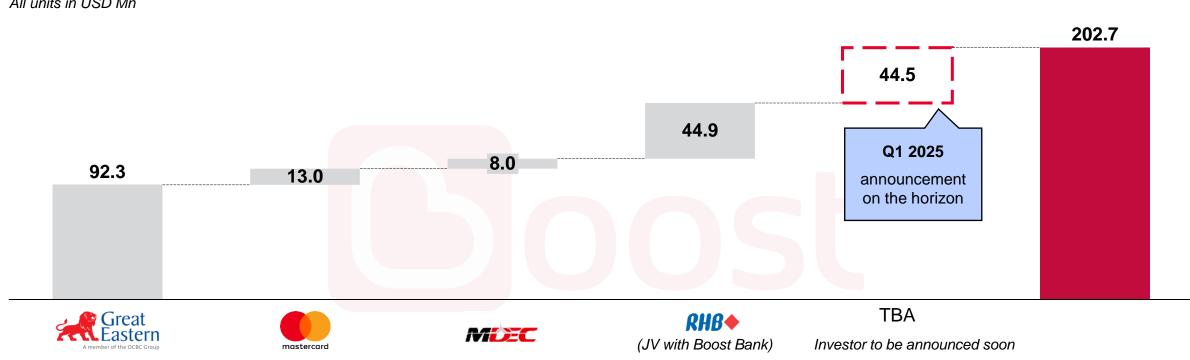
Non-exhaustive



## Mobilised US\$ 158+ Mn through investors & partners in our journey

#### Funding mobilised to date & strategic partnerships

All units in USD Mn



- · Existing base of customers
- Digital underwriting capability in key markets
- Payments rails & use cases
- Embedded payments
- Expertise across markets

- Ecosystem of Digital companies
- Core banking knowledge
- Expertise in risk, control & compliance

- Large consumer ecosystem
- Synergistic business models



<sup>\*</sup>Planned or committed investment to date

# **Strategic ecosystem partners have formed the bedrock for Boost's growth**

#### Partnerships to date have created significant value...



#### **Embedded Banking & BNPL**

- Retail Partners: Savings jars with essential discount items targeted at B40 & undeserved
- Telco Partners: Savings Jars with discounted phone bills















#### Merchants & MSME's

 Payment Networks: Expediting rollout & usage of DuitNow QR through payment terminal partnerships



#### ... with an exciting pipeline for 2025



#### **Large Local Co-operative**

- Banking-as-a-service: Differentiated loan offers via Boost Bank with premium savings status
- SME development: aiding & growing the underbanked & unbanked MSME customers



#### **Axiata Family Partnership**

 Telco Financing: Leveraging Axiata ecosystem and partnering with XL Axiata (Indonesia) and SMART (Cambodia)







#### **Banking as a Service:**

 Loan channelling in Indonesia with a push for Boost to leverage partner's full banking license services



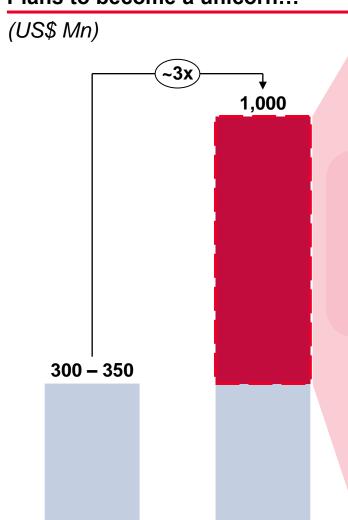


### Large global consumer brands

- Food delivery platform: Savings jar & premium offers to Boost & partner ecosystem
- Large global E commerce brand: Loans disbursement via Boost Bank

Boost started in the payments sector but swiftly built up the necessary components for the foundation of a digital bank

Plans to become a unicorn...

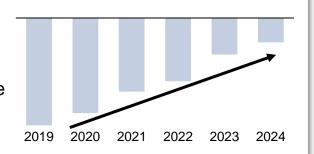


... driven by 3 key levers

#### **Path to Profitability**

Cost maintenance while driving revenue growth

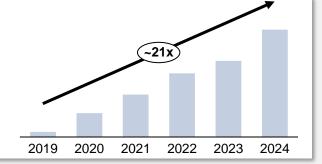
- EBITDA positive by 2026
- Key to maintain profitability of Boost Connect while driving e-Wallet to self sufficiency



#### Established track record as a lender

Balance between growth & quality of assets

- Malaysia: Driving new products through Boost Bank (e.g., Consumer & Corporate Loans) & continual growth of PayFlex
- Indonesia: MSME proposition focus



#### **Regional Expansion**

Scaling footprint & lending proposition across SEA

- Indonesia: Build in success in MSME loans with Consumer financing
- Cambodia: Partnership within the Axiata family; consumer lending propositions





# **Thank You**

